



WALDORF - ASTORIA • OCTOBER 27TH, 2010

## RESERVATION FORM

FAX BACK FORM TO SANDY FRIEDMAN AT 888-683-1062

- Platinum Level**  
**(table of ten with priority placement)**  
**\$27,500**
  - Page in the 10/25/10 issue of B&C - Hall of Fame Supplement with national and event distribution.
  - logo on Info. and Registration Page— linked to a URL.
  
- Premium Level**  
**(table of ten with premium positioning)**  
**\$22,500**
  
- Patron Table Level (table of ten) \$18,500**
  
- Individual Ticket \$1,850**

**\* SPECIAL SPONSORSHIPS AVAILABLE  
CONTACT US FOR MORE INFORMATION.**

I cannot attend the dinner but would like to make a contribution of \$ \_\_\_\_\_

**I HAVE ENCLOSED  
A CHECK FOR** \$ \_\_\_\_\_

**FAX FORM BACK TO**  
Sandy Friedman  
Fax: 888-683-1062 • Phone: 917-281-4718

**Please make checks payable and send to:**  
NewBay Media  
28E 28th street, 12th floor  
New York, NY 10016  
**Attn:** Sandy Friedman

**\*NOTE: This is a Blacktie Event**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Country: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Mastercard       Visa       AMEX

Card Number: \_\_\_\_\_

Name (as it appears on card): \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Exp. Date: M \_\_\_\_\_ /D \_\_\_\_\_ /Y \_\_\_\_\_