

CONNECTED TV AND 3D

SUPPLYING THE DEMAND

Tuesday May 24 • New York's Roosevelt Hotel

EVENT AGENDA

SPONSORED BY:



7:15 a.m. **Registration Opens With Continental Breakfast**

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8:10 a.m. **Welcome and Opening Remarks**



Louis Hillelson
Vice President/Group Publisher
Broadcasting & Cable
and Multichannel News

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8:15 a.m. **Keynote Guest: Sean Bratches, Executive Vice President, Sales and Marketing, Disney & ESPN**

Guest:



Sean Bratches
Executive Vice President,
Sales and Marketing
Disney & ESPN

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8:30 a.m. **Special Presentation: A DEG Consumer Study On 3DTV**

Guest:



Ronald J. Sanders
President
The Digital Entertainment Group
(DEG) and Warner Home Video

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